LINKEDIN RECOMMENDATION

“Claire's mission with the YSL Beauty eCommerce team was a turning point in the global management of our brand's D2C platforms. She established new processes and ways of working which had a lasting effect in the way we delivered new site features and content to our global teams. As a result of her work, we improved our time to market and the quality of our deliverables.

Claire has an entrepreneurial spirit and is full of ideas about how we can continuously improve our work, with the high standards of execution and attention to detail that a luxury beauty brand requires.”

BC

## Borja Capella

Digital Marketing Director - Sani/Ikos Group

Former senior manager at YSL Beauty · 18 July 2025

Original recommendation published on LinkedIn: View profile