

CLAIRE DERO

SENIOR PROJECT & PROCESS TRANSFORMATION MANAGER

LUXURY | OPERATIONAL EXCELLENCE | INTERNATIONAL

International project manager experienced in process improvement, cross-functional governance and complex digital deployments across international markets.

CONTACT

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CORE EXPERTISE

Process optimization & standardization

Project governance & delivery

Workflow design & documentation

Global / local coordination

Change management & adoption

Cross-functional stakeholder alignment

Agile release management

Monday.com | Jira | Digital tools

KEY RESULTS

26
INTERNATIONAL MARKETS

100+
DIGITAL FEATURES DEPLOYED

11
RELEASE CYCLES / YEAR

2–3 DAYS
INTEGRATION TIME, VS. 6–10

LANGUAGES

French Native | English Fluent

Spanish Fluent | Indonesian Intermediate

PROFESSIONAL EXPERIENCE

CODYSÉE / CLIENT: GTT

DIGITAL PROJECT & GO-TO-MARKET LEAD

2026 – Present

- Led the end-to-end launch of a new digital LNG solution, from strategic definition to international market introduction.
- Coordinated product, IT, business, marketing and agency teams across multiple workstreams.
- Structured project milestones, deliverables and validation workflows to secure launch readiness.

L'ORÉAL LUXE / YVES SAINT LAURENT BEAUTÉ

INTERNATIONAL E-COMMERCE MANAGER

2023 – February 2026

- Led the digital roadmap across 26 markets, aligning global standards, local teams, IT and agencies.
- Coordinated 11 annual release cycles and deployment of 100+ digital features.
- Standardized integration workflows, cutting lead times from 6–10 to 2–3 days and enabling 30% more launches.

L'ORÉAL LUXE / KIEHL'S INTERNATIONAL

E-COMMERCE MANAGER

2021 – 2022

- Coordinated e-commerce operations and local stakeholders across six European markets.
- Led platform-template migration, aligning testing, rollout and implementation practices.
- Harmonized campaign, CRM and promotional execution workflows across multilingual sites.

SOPHIE PARIS

HEAD OF MARKETING

Jakarta | 2012 – 2020

- Directed cross-market marketing planning and execution across five countries.
- Managed a seven-person team spanning marketing, communications and PR.
- Coordinated regional priorities, teams and campaigns to support business growth.

SELECTED PROCESS IMPACT

STANDARDIZED WORKFLOWS | +30% LAUNCH CAPACITY